

# 10TH IWA ODOURS AND AIR EMISSIONS CONFERENCE



25-28 AUG 2024

HOBART TASMANIA

PRESENTED IN  
CONJUNCTION WITH:



Clean Air  
CONFERENCE 2024

26-28 AUG 2024 | HOBART TASMANIA

HOSTED BY:



CASANZ  
CLEAN AIR SOCIETY  
OF AUSTRALIA & NEW ZEALAND

**IWA**  
the international  
water association

**INVITATION TO  
SPONSOR / EXHIBIT**

[odourconference2024.com](http://odourconference2024.com)

On behalf of the Clean Air Society of Australia and New Zealand (CASANZ) and the International Water Association (IWA), we invite you to become a sponsor and/or exhibitor of the upcoming IWA 10th Odours and Air Emissions Conference 2024.

The Odour Conference will be held in conjunction with the 27th International Clean Air and Environment Conference and will bring together professionals, researchers, industry experts, and policymakers from around the world to share insights, exchange knowledge, and advance the field of odour science, assessment, regulation, management, and engineering.

Taking place in the vibrant city of Hobart, Australia, on 25-28 August 2024, together, we expect to welcome over 300 delegates.

We look forward to welcoming you as a valued sponsor and where together, we can create a memorable and impactful event that advances odour science and management and inspires positive developments in odour policy and regulation.

On behalf of the Organising Committee

**Michael Assal**

*Co-Chair – CASANZ Odour Special Interest Group*

## ABOUT THE CONFERENCE

Odour is probably the most widespread and complex local air pollution problem in Australia and New Zealand. It accounts for the majority of complaints received by environmental authorities and can be a major source of annoyance and stress in affected communities.

The joint 10th IWA Odours and Air Emissions Conference 2024 and the 27th CASANZ International Clean Air and Environment Conference is a premier gathering of leading professionals, researchers, industry experts, and policymakers in the field of odour science and management. With a focus on innovative solutions and advancements, this conference aims to address the complex challenges associated with odour pollution and its impact on communities and industries.

## BENEFITS OF BEING A SPONSOR

As a sponsor and/or exhibitor, you will have the unique opportunity to showcase your commitment to environmental preservation, community well-being, and sustainable development. Benefits of being a sponsor for 2024:

- Increase brand awareness and strengthen your profile in the industry
- Access to a targeted audience
- Showcase your practice, products and services – lead generation and expand your email database, reach new markets and offer your products and services as a solution
- Opportunity to build and develop partnerships, relationships and customer bases – connect with like-minded organisations and businesses.
- Direct marketing and networking opportunities – meet conference speakers, key industry leaders and professionals

We offer various sponsorship packages designed to cater to your organisation's specific needs, each offering a host of benefits to maximise your organisation's exposure and impact during this exciting joint odour conference.

**Lock in your opportunity early and get ahead of the competition.**

[BOOK NOW](#)



# CARBON NEUTRAL SPONSOR

## NEW & EXCLUSIVE FOR 2024

With more and more sectors of society coming together to mitigate the effects of climate change, the time has come for us to play our part.

For the first time, we are aiming to make our Clean Air Conference carbon neutral, starting with Hobart 2024, in collaboration with the International Water Association Odours and Air Emissions conference. Together, we work in air quality and increasingly, in climate change, and the synergies between the two are clear. Now we are ready to make the first step in our contribution to climate action.

We will begin the process by determining the carbon footprint of both our conferences in Hobart. Greenhouse gas emissions will be estimated for direct and indirect emissions associated with holding the conference such as emissions from travel, electricity use, and food and beverage consumption. Once the total emissions are known, we will purchase certified carbon offset units that are generated by projects that reduce, remove or capture emissions from the atmosphere. Such projects include those related to improving biodiversity, reforestation, supply of efficient cook stoves, or renewable energy.

The combined carbon footprint analysis of the 2024 conferences will act as a baseline for our future conferences and will be used to establish a strategy for reducing our emissions where practical going forward.

We are proud to be able to take what we hope is an important step in our contribution to improving our air environment and being true to our mission and vision of 'working towards achieving healthy air for all'.

### PRESENTED IN CONJUNCTION



JOIN US FOR 2024

SPONSORSHIP & EXHIBITION PROSPECTUS | SPONSORSHIP

ALL PRICES SHOWN ARE EX GST	GOLD A\$15,000	SILVER A\$8,000	BRONZE A\$5,000	KEYNOTE PARTNER A\$3,000 3 AVAILABLE	NEW FOR 2024 CARBON NEUTRAL A\$10,000 EXCLUSIVE OPPORTUNITY <b>Sold</b>
Acknowledgment of your sponsor/ exhibitor status. Includes IWA, CASANZ and international Odour network	✓	✓	✓	During the Introduction of Keynote Session	✓
Recognition as sponsor/exhibitor in conference promotional materials (where applicable)s	✓	✓	✓	✓	✓
Company Logo displayed on the holding slide acknowledging your sponsor status	✓	✓	✓	✓ Exclusive - Keynote Speaker Session	✓ Exclusive Promotion
Company logo on the conference website and associated hyperlink	✓	✓	✓	✓	✓
Company logo on the Conference Program	✓	✓	✓	Logo displayed beside session	✓
Opportunity to display pull-up banner in designated exposure points. (Banner to be supplied by sponsor)	2	1			
Exhibition Booth provisions (excludes Exhibitor passes)	✓ 4 x 4 m plus benefits Elevated Position	✓ 3 x 3 m			
Complimentary Full Conference Registrations including Social Functions	2	2			2
An electronic copy of delegate list in accordance with Privacy Legislation	✓	✓	✓	✓	✓
10% discount on additional Full Conference Registrations and additional Exhibitor passes	✓	✓	✓	✓	✓

SPONSORSHIP & EXHIBITION PROSPECTUS | SOCIAL OPPORTUNITIES

ALL PRICES SHOWN ARE EX GST	GALA DINNER A\$12,000 1 AVAILABLE <b>Sold</b>	PRE GALA DINNER FERRY DRINKS A\$4,000	WELCOME DRINKS A\$4,000	SANCTUARY A\$8,000	GAMES CENTER A\$8,000	EXHIBITION SPACE A\$4,000
A one-off, exclusive sponsorship opportunity that applies across both the Odour Conference and the Clean Air Conference (one only available)	✓	✓	✓	✓	✓	
Acknowledgment of your sponsor/exhibitor status	✓	✓	✓	✓	✓	✓
Recognition as sponsor/exhibitor in conference promotional materials (where applicable)	✓	✓	✓	✓	✓	✓
Complimentary Full Conference Registrations including Social Functions						
Company Logo displayed on the holding slide acknowledging your sponsor status	✓	✓	✓	✓	✓	
Company logo on the conference website and associated hyperlink	✓	✓	✓	✓	✓	✓
Company logo on the Conference Program	Logo displayed beside session	Logo displayed beside session	Logo displayed beside session	✓	✓	Logo displayed beside session
Opportunity to display pull-up banner in designated exposure points. (Banner to be supplied by sponsor)	2 At Gala Dinner Venue	One per ferry	1	✓ Within Sanctuary	✓ Within Games Centre	
Opportunity to place promotional materials and giveaways				✓ Within Sanctuary	✓ Within Games Centre	
Exhibition Booth provisions						✓ 3 x 3 m
Complimentary Exhibitor passes including all social functions						2
An electronic copy of delegate list in accordance with Privacy Legislation	✓	✓	✓	✓	✓	✓
10% discount on additional Full Conference Registrations and additional Exhibitor passes	✓	✓	✓	✓	✓	✓
Additional Extras	2 tickets to Gala Dinner	1 ticket to Gala Dinner	2 tickets to Welcome Drinks			

PAST IWA ODOUR MANAGEMENT CONFERENCES	Delegate Numbers
1st IWA Odour and VOC conference, Sydney 2001	130
2nd IWA Odour and VOC conference, Singapore 2003	150
3rd IWA Odour and VOC conference, Barcelona 2008	230
4th IWA Odour and VOC conference, Vitória 2011	150
5th IWA Odour and Air Emissions Conference with 10th Conference on Biofiltration for Air Pollution Control, 2013	150
6th IWA Odour and Air Emissions Conference, Paris, France, November 2015 (cancelled due to tragic events in Paris)	NA
7th IWA Odour and Air Emissions Conference, Warsaw, Poland, September 2017	150
8th IWA Odour and VOC Emissions Conference, Hangzhou, China, October 2019	200
9th IWA Odour & VOC/Air Emission Conference 26-27 October 2021 Bilbao, Spain	160
10th IWA Odour and Air Emissions Conference, Hobart, Australia, August 2024	120

## CONTACT US

For more information about sponsorship opportunities or to discuss a tailored sponsorship package, please get in touch. We are happy to answer any questions and collaborate with you to create a sponsorship that aligns with your organisation's goals.

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For more information, visit:

[odourconference2024.com](https://odourconference2024.com)

[Sponsorship Terms and Conditions](#)

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